

## Southern Endodontic Study Group 2023 Annual Meeting Schedule

### Wednesday, June 14th

6:00 p.m. - 8:00 p.m. Early Arrival Social

### Thursday, June 15th

9:00 a.m. Set-up

10:00 a.m. Registration Opens

1:00 p.m. - 5:00 p.m. Dr. Martin Trope - "Anatomically Driven Endodontics"

6:30 p.m. - 9:30 p.m. Reception/Dinner\*

### Friday, June 16th

7:00 a.m. - 8:00 a.m. Breakfast

8:00 a.m. - 11:30 a.m. Dr. Martin Trope - "Anatomically Driven Endodontics"

12:00 p.m. - 5:30 p.m. Golf Outing\*

### Saturday, June 17th

6:00 a.m. - 7:00 a.m. Fun Run/Walk

7:00 a.m. - 8:00 a.m. Breakfast

8:00 a.m. - 12:00 p.m. Dr. Bruno Acevedo - "Unknown Unknowns - How to Maximize the use of CBCT Imaging in your Practice"

6:30 p.m. - 10:30 p.m. Farewell Dinner\*

*Both speakers are sponsored by Brasseler USA.*

*\*This is a fee event per person if not included in sponsorship level.  
SESG reserves the right to change the meeting schedule.*

### Hotel Information:

**The Broadmoor - Colorado Springs, CO**

719-577-5775 or 855-634-7711

Reference: Southern Endodontic Study Group

Rooms starting at \$419.00/per night\*

Daily resort fee charge: \$39.00

\*Limited rooms at this rate.

You must be registered for this meeting to take advantage of the room block rate.

**The room block deadline is May 15, 2023.**

Visit [www.southernendo.org](http://www.southernendo.org)

For more information & online reservation link.



# 2023

## Sponsorship & Exhibiting Information



### June 15-17, 2023

### THE BROADMOOR COLORADO SPRINGS, CO

Southern Endodontic Study Group  
AAE District III  
30524 Birdhouse Drive  
Wesley Chapel, FL 33545



*Important SESG Meeting  
Information Enclosed!*



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LIKE the SESG on

## Sponsorship Levels:

**As a SESG Diamond Sponsor:** These events include the benefits of a Platinum sponsor in addition to signage and recognition as a SESG Diamond Sponsor. Sponsor of golf tournament is encouraged, but not obligated to provide appropriate amenities. **Cost: \$7,500.00** – Thursday Night Reception/Dinner. **\$6,500.00** – Saturday Night Dinner. **\$5,500.00** – Jim Tate Open (Golf Outing).

**As a SESG Platinum Sponsor:** Your company will be listed in ALL promotional materials as a SESG Platinum Sponsor, be a participant in the **Corporate Forum\*** (a 10 minute corporate presentation available during lecture time), registration for Thursday night reception for three people, golf with a SESG member at SESG golf outing, (priceless time with SESG member), tabletop exhibit for three days in a prime location, your company may donate to participate in a door prize raffle, Friday/Saturday Breakfasts for two reps, Saturday Farewell Dinner for one company representative and two guests and your company may submit 1/2 page ad to be placed in the meeting program/directory. **Cost: \$4500.00.** Speaker sponsors are considered a platinum sponsor.

**As a SESG Gold Sponsor:** Your company will be listed in ALL promotional materials as a SESG Gold Sponsor, sponsor one of the two breakfasts, registration for Thursday night reception/dinner for two people, tabletop exhibit for three days in a secondary location, your company may donate to participate in a door prize raffle, Friday/Saturday Breakfasts for two reps, Saturday Farewell Dinner for company representative and one guest or you may opt to add two reps to the Thursday night reception/dinner in lieu of Saturday event. Your company may submit 1/4 page ad to be placed in the meeting program/directory. **Cost: \$3500.00**

**As a SESG Silver Sponsor:** Your company will be listed in ALL promotional materials as a SESG Silver Sponsor, tabletop exhibit for three days in a tertiary location, will have shared sponsorship on one meeting break, registration for Thursday night reception/dinner for company representative, your company may donate to participate in a door prize raffle, Friday/Saturday Breakfasts for two reps, Saturday Farewell Dinner for company representative or you may opt to add one rep to the Thursday night reception/dinner in lieu of Saturday event. Your company may submit a business card ad to be placed in the meeting program. **Cost: \$2500.00**

**As a SESG Bronze Sponsor:** Your company will be listed in ALL promotional materials as a SESG Bronze Sponsor, you may donate a door prize to participate in the door prize raffle and will be able to place a discount coupon/advertising flyer in the meeting attendee registration envelope. Bronze sponsors do not attend the meeting. **Cost: \$500.00**

*\*The SESG reserves the right to secure date and time of corporate forums.*

*Door prize drawing will be limited to CE Registrants only (dentists). Winners to be drawn in the meeting room with vendor recognition/prize announced.*

*Dentists must be present to win.*

*All ad artwork for meeting program/directory must be submitted by May 5, 2023 with final approval by the SESG.*

## More Information:

**All company representatives and their guests must be registered for the meeting. After the exhibitor contract is received an exhibiting rules/regulations agreement will be sent.**

There are many SESG activities, and like SESG members, your company (or representative) must register and pay the fee associated with the event, unless the activity is included in sponsorship. Each company representative will receive a meeting registration form. Family members (including children) may attend events sponsored by SESG, but must be registered for the meeting at the same cost as an SESG Member. Additional company representatives may register for the meeting, and reserve a room at the SESG rate, but will be required (if not included in the specified number of allowable attendance above) to pay for activities/events.

Exhibiting is on Thursday afternoon, Friday morning, and Saturday morning. Set-up will be Thursday, June 15, 2023, starting at 9:00 a.m.

There will be an afternoon break on Thursday and a morning break on both Friday and Saturday. All breaks and breakfasts will be located in or near the exhibit area on all days.

The meeting schedule, including the contracted speaker for this event, is located on the opposite side of this brochure.

Please consider one of the different levels of sponsorship and recognition opportunities they encompass. Once your sponsorship/exhibitor contract is received additional meeting information will be forwarded to you.

Up-to-date meeting information and a list of participating exhibitors will be available on the SESG website: [www.southernendo.org](http://www.southernendo.org). Please complete the exhibitor contract and return to the SESG Office along with payment before **May 1, 2023**.

## Southern Endodontic Study Group 2023 Annual Meeting Sponsorship/Exhibitor Contract

**Please check level of participation:**

Diamond  Platinum  Gold  Silver  Bronze

Firm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Type of product to be exhibited: \_\_\_\_\_

\_\_\_\_\_

Contact Person: \_\_\_\_\_

\_\_\_\_\_

Representative(s) attending: \_\_\_\_\_

\_\_\_\_\_

Do you need an electrical outlet?  yes  no

**PAYMENT INFORMATION:**

Credit Card M/C & Visa  Check Enclosed \$ \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Street No. \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Checks payable to: Southern Endodontic Study Group

**Please return to:**

SESG, 30524 Birdhouse Drive, Wesley Chapel, FL 33545

**Questions?** Email: [SESG10@tampabay.rr.com](mailto:SESG10@tampabay.rr.com)

Phone: 813-541-4056

Fax: 813-388-6098

**SHIPPING INFO:**

All packages sent to the Broadmoor must have the following:

The Broadmoor

Group: Southern Endo Study Group/(Your Company's Name)

c/o: Your rep's name/Arrival Date/Cell Phone #

15 Lake Circle

Colorado Springs, CO 80906

(1 of # of boxes)

FedEx is the Broadmoor's package handling service provider. Due to limited storage space, The Broadmoor cannot accept shipments for exhibits/trade shows and those requests will be referred to the tradeshow/exhibit partner who will coordinate all drayage.

